Materials Science Publishing: An Advanced Perspective

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Abstract: A highly competitive research environment with increasingly limited research funding has created a “Publish or Perish” attitude among scientists, who are judged on the quantity rather than quality of their research articles. This presentation provides a brief overview of current trends and challenges in scientific publishing as well as insight into the peer review process from the perspective of the Advanced Materials editorial office. A brief overview is given of editorial workflows and best practice for authors and reviewers. Tips are presented on how to select an appropriate journal for your paper, which aspects of preparation and presentation to focus on, and how to increase the discoverability of your paper after publication.

Dr Esther Levy is Consulting Editor for Wiley’s leading materials science journals Advanced Materials, Advanced Functional Materials, and Small. After completing her Ph.D. in physical organic chemistry at Cambridge University (UK) in 1997, Esther joined the Advanced Materials editorial team (Wiley-VCH, Germany) where she was appointed Editor-in-Chief in 2002. In January 2007, Esther relocated to Sydney to take up the position of Senior Commissioning Editor for Wiley’s physical sciences book and journal publishing program in the Asia-Pacific region. She has been in her current role since 2011.

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Please contact the Convenor, Prof. Shizhang Qiao (s.qiao@adelaide.edu.au), if there are any queries in relation to this seminar.